

## **Informed Consent for SMS Communication**

### **1- SMS Consent Communication:**

Information (Phone Numbers) obtained as part of the SMS consent process will not be shared with third parties for marketing purposes.

### **2- Types of SMS Communications:**

If consent has been given to receive text messages from Core4 Therapy group, messages may be received related to the following:

- Appointment reminders
- Follow-up messages
- Billing inquiries

Example: "Hello, this is a friendly reminder of your upcoming appointment with therapist [Name] at Core4 Therapy on [Date] at [Time]. You can reply STOP to opt out of SMS messaging from Core4 Therapy at any time.

### **3- Message Frequency:**

Message frequency may vary depending on the type of communication.

"Message frequency may vary. For example, you may receive up to 2 SMS messages per week regarding your appointments or account status from Core4 Therapy.

### **4- Potential Fees for SMS Messaging:**

Standard message and data rates may apply, depending on the carrier's pricing plan. These fees may vary if the message is sent domestically or internationally.

### **5- Opt-In Method:**

Opt-in to receive SMS messages from Core4 Therapy Group can be done in the following ways:

- By filling out a paper form

### **6- Opt-Out Method:**

You can opt out of receiving MS messages at any time. To do so, simply reply "STOP" to any SMS message you receive. Alternatively, opting out of receiving SMS messages can be done at any time by direct contact to the office to request removal from the messaging list.

#### 7- Help:

For any issues, you can reply with the keyword HELP. Or you can get help directly from us at 859-225-5424

#### **Additional Options:**

If you do not wish to receive SMS messages, you can choose not to check the SMS consent box on our forms.

#### 8- Standard Messaging Disclosures:

- Message and data rates may apply.
- You can opt out any time by texting "STOP"
- For assistance, text "HELP" or visit our privacy policy and terms and conditions pages
- Message Frequency may vary